

Morgan Leber

Graphic Designer

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647-235-6446

Education

OCAD University

2014–2018

- Bachelor of Graphic Design (BDes)
- Contributing member of OCAD Student Press

Technical Skills

- Adobe Illustrator, InDesign, Photoshop, and After Effects
- Sketch
- HTML, CSS, and Javascript
- Typography
- Branding and logo design

Strengths

- Experience collaborating with a creative team
- A fast learner who is highly adaptable
- Organized and punctual
- Able to problem-solve quickly and efficiently

Work Experience

Freelance Graphic Designer

2017–Present

- Developed brand identities
- Created logos and brand elements for digital and print applications
- Designed and built websites using a variety of CMSs
- Assisted clients in developing a creative brief

Design Intern Sovereign State

December 2019–March 2020

Freelance Contributor April 2020–Present

- Worked on projects ranging from logo and web design to packaging for a wide variety of clients
- Developed brand strategy guidelines and cohesive brand graphic systems

Junior Designer/Developer Frontier

February–July 2019

- Contributed to a variety of design projects including branding, motion, and editorial, with a focus on web design
- Developed both static and Wordpress-based websites and resolved creative coding tasks
- Collaborated with a small creative team to develop solutions for clients

Brand Designer Gensler

June 2018–February 2019

- Developed artwork for retail, office, and exterior environmental graphics for clients such as TD, CIBC, and Ticketmaster
- Built and designed presentation decks
- Prepared artwork for production