

Morgan Leber

Graphic Designer

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647-235-6446

Education

OCAD University

2014–2018

- Bachelor of Graphic Design (BDes)
- Contributing member of OCAD Student Press

Ursula Franklin Academy

2010–2014

- Ontario Scholar
- Judy Willson Memorial Award for contributions as Yearbook Editor

Technical Skills

- Adobe Illustrator, InDesign, Photoshop, and After Effects
- Sketch
- HTML, CSS, and Javascript
- Typography
- Branding and logo design

Strengths

- Experience collaborating with a small creative team
- A fast learner who is highly adaptable
- Organized and punctual
- Able to problem-solve quickly and efficiently

Work Experience

Junior Designer/Developer Frontier

February–July 2019

- Contributed to a variety of design projects including branding, motion, and editorial, with a focus on web design
- Developed both static and Wordpress based websites and resolved creative coding tasks
- Collaborated with creative directors, co-designers, and co-developers to develop creative solutions for clients

Brand Designer Gensler

June 2018–February 2019

- Developed artwork for retail, office, and exterior environmental graphics for clients such as TD, CIBC, and Ticketmaster
- Built and designed presentation decks
- Prepared artwork for production

Freelance Graphic Designer

2017–Present

- Creates brand identities
- Designs logos and brand elements for digital and print applications
- Assists clients in developing a creative brief

Contract Design Assistant ilovetravel

July–August 2017

- Designed branding and signage for company-wide annual conference
- Assisted with the design of the annual report
- Managed event photography assets
- Balanced multiple ongoing projects